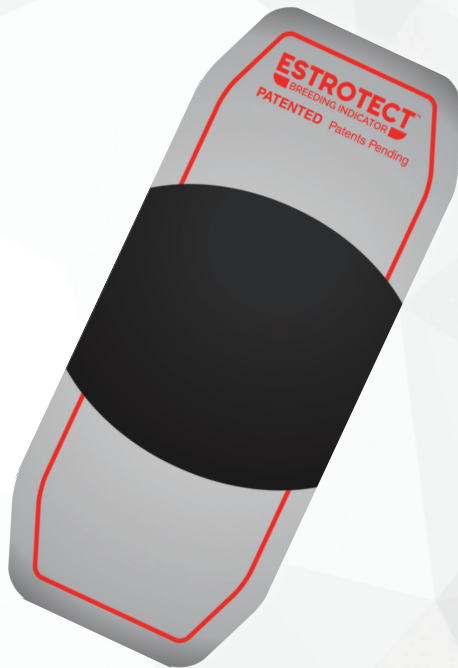


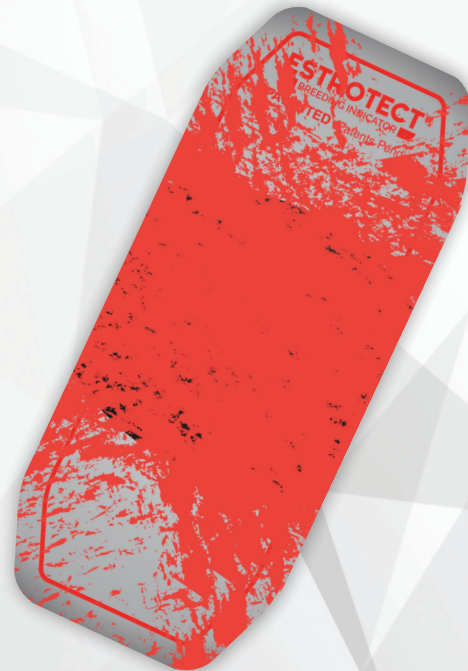
Do you know if your cows are pregnant?

ESTROTECT™
BREEDING INDICATOR

Pregnancy testing is a practice cattle producers struggle to implement consistently. The ESTROTECT™ Breeding Indicator offers a simple and accurate method of pregnancy detection by attaching the patch following breeding. If the patches show no signs of estrus activity following breeding via AI or exposure to a bull, the cows or heifers can be assumed pregnant.



Pregnant



Not Pregnant

A joint study by South Dakota State University (U.S.) and the University of Missouri (U.S.) compared the ESTROTECT™ Breeding Indicator with three different blood-based pregnancy tests and showed the patches perform as good or better in determining pregnancy.

DETERMINING PREGNANCY RATES	BLOOD TEST 1	BLOOD TEST 2	BLOOD TEST 3	ESTROTECT™ BREEDING INDICATOR
Ability to correctly identify pregnant animals	98%	97%	95%	99%
Ability to correctly identify non-pregnant animals	67%	82%	87%	82%
Overall test accuracy	86%	89%	92%	92%

"Comparison of Four Methods to Determine Pregnancy Success in Beef Cattle" South Dakota State University. 2013.

AS GOOD AS A BULL™

ESTROTECT.com



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