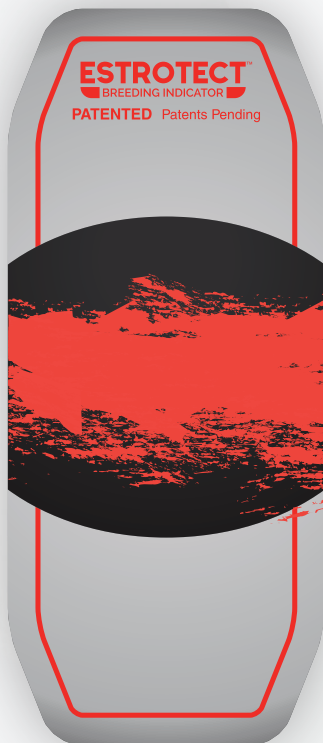


BREEDING DECISIONS MADE BETTER

ESTROTECT™
BREEDING INDICATOR



*Less than 50% -
Low fertility*



*50% or more -
High fertility*



Research Proven. Producer Trusted.

The ESTROTECT™ Breeding Indicator with Breeding Bullseye™ is more than a heat detector; it shows estrus intensity. University research indicates higher estrus intensity correlates to increased fertility. When more of the ESTROTECT™ patch ink rubs off, the better informed breeding decisions you can make.

**Choose a smart way
to breed cattle.
Choose ESTROTECT™.**

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