

# KNOW the SCORE

for higher pregnancy rates

Don't just detect cows for heat.

Using EstroTECT™ Breeding Indicators, identify when cows are ready to breed when the Breeding Bullseye™ or equivalent area rubs off.

Born from university research, the Breeding Bullseye supports a unique patch scoring system to determine estrus intensity.

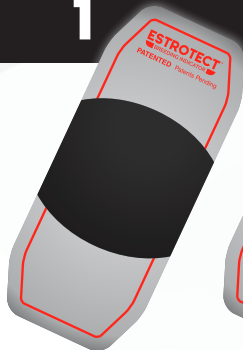
Scores of 3 and 4?  
Breed cows with up to  
3x higher pregnancy  
rates. Scores of 1 and 2?  
Hold off on breeding.

Make easy yes or no  
breeding decisions  
with the EstroTECT  
Breeding Indicator.



Score your  
Indicators:

1



2



< **DON'T BREED**

**BREED >**

3



4



**AS GOOD AS A BULL™** ESTROTECT.com